

FOR IMMEDIATE RELEASE

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<u>PSCPets.com Soft Chews</u> Now Makes Giving Supplements Easier "Easy to Give – Easy to Chew – Easy to Buy"

Menomonie, Wisc., Dec. 2, 2011 – Every pet parent that has given traditional supplements to their dog knows that it can be a challenging task. However, now thanks to the new <u>PSCPets.com Soft Chew</u> line of products for dogs, giving a supplement has never been easier.

"We know that pet parents want to give their pets supplements to help them live longer and healthier lives, but sometimes the struggle to get them to take these supplements is just too frustrating," said Punkaj Jain (PJ), Vice President at <u>ProbioticSmart.com</u>. "With the new <u>PSCPets.com Soft Chew</u> line of supplements, it has never been easier for pet parents to know that their dogs are getting the supplements they need because their dogs look forward to eating them."

The <u>PSCPets.com Soft Chew</u> line of products currently consists of 10 formulas, all of which are veterinarian formulated to meet the specific needs of dogs. These unique soft chews are available in two sizes: 2 gram chews for small dogs less than 20 lbs and 4 gram chews for medium and large dogs, which makes them ideal for dogs of all breeds and sizes. The <u>PSCPets.com Soft Chews</u> are made with state-of-the-art soft chew technology to ensure the quality of the supplement's ingredients while providing pet parents with products that are "*Easy to Use – Easy to Chew – Easy to Buy*".

The full line of <u>PSCPets.com Soft Chews</u> for Dogs are available for purchase <u>online</u> at PSCPets.com or by calling 1.888.873.9719. To learn more about the <u>PSCPets.com brand</u> of products, please visit <u>http://www.pscpets.com/pscpets_brand</u>.

About ProbioticSmart.com

Launched in 2009, <u>ProbioticSmart.com</u> is a revolutionary site for pet parents who are focused on their own health, as well as the health of their four-legged companions. Established to form a connection with their customers, <u>ProbioticSmart.com</u> offers high-quality products to help keep the whole family healthy. When consumers shop at <u>PSCLife.com</u> and <u>PSCPets.com</u>, they know they will receive trusted products at an affordable price. Best of all, the luxury of shopping from home has the added experience of being able to learn more about healthy living with <u>ProbioticSmart.com</u>'s blogs, while also earning <u>PSC Points</u> with every purchase, which will accumulate in your account to be used toward discounts on future purchases. ProbioticSmart.com is a BBB Accredited Business, PayPal verified and SSL Secured via

GlobalSign so customers know when they check-out, their information will be secure.

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